



Fruiticana™
wild about fruit

Manufacturer of

Quality Foods & Beverages



FRUITICANA FOODS



CEO Message

FRUITICANA Foods organizational culture is built on 5-main pillars ie. Innovation, Quality, Service, Trust and Humility. Since last 12-years we have always strived to uphold these organizational values. These values have been detrimental in the quick and sustainable success of FRUITICANA Food's core brand (FRUITICANA JUICES).

FRUITICANA is a brand which tops on customers intent to buy, due to its attractive outer packaging and unmatched taste. The value for money which this brand carries has helped it gain a vast popularity in a very short span of time. Today FRUITICANA is considered to be a cherished Juice Brand wherever it is present in the world. Along with having our presence in 150 cities of Pakistan, we are now available in European, North American, African, Asian, Central Asian and Mid Eastern markets.

We owe our local and international success to our dignified customers, diligent employees, valued trade partners and our respected vendors. We assure you that FRUITICANA Foods will uphold this relationship of trust and will always deliver on our commitments.

Best Regards

Syed Montzer Mehdi
Chief Executive Officer
FRUITICANA Group of Companies



Fruiticana's International Presence



United States of America



Norway



United Kingdom



Canada



France



Belgium



Botswana



Germany



Ireland



South Africa



Gabon



Djibouti



Maldives



Eritrea



Somalia



UAE



Kazakhstan



Tajikistan



Uzbekistan



Turkmenistan



Who We Are

FRUITICANA Foods was established in 2009, having a state-of-the-art manufacturing unit and Head Office in Lahore. It is headed by a team of seasoned professionals from all walks of business like Sales, Marketing, Finance, Manufacturing and Product Development.

Since its inception, FRUITICANA Foods success has been linked up with product innovation and customer focus. We have penetrated in the local Juice market and have extended our arms in the export markets significantly.

Today we produce a complete range of fruit juices in Pet, Aseptic and Tin Can packaging in our factory located in Lahore. Company priority is to bring the best and most relevant products to people, wherever they are, whatever their needs, throughout their lives.





MANGO



Available in **2000ml** **1000ml** **500ml** **250ml**

Type	Contents	Packaging	Unit /20cft
Pet Bottle	2 Liter	1x6 Bottles	1200 Boxes
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays





GUAVA



Available in 1000ml 500ml 250ml

Type	Contents	Packaging	Unit /20cft
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays



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MIXED FRUIT DRINK

Ready to Serve Fruit Drink

MIX FRUIT



Available in

1000ml

500ml

250ml

Type	Contents	Packaging	Unit /20cft
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays





LYCHEE



Available in 1000ml 500ml 250ml

Type	Contents	Packaging	Unit /20cft
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays





Available in

1000ml

500ml

250ml

Type	Contents	Packaging	Unit /20cft
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays



FruiticanaTM
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POMEGRANATE FRUIT DRINK 1L
Ready To Serve Fruit Drink

POMEGRANATE



Available in

1000ml

500ml

250ml

Type	Contents	Packaging	Unit /20cft
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays



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PEACH FRUIT DRINK 1000ml
Ready to Serve Fruit Drink

PEACH



Available in 1000ml 500ml 250ml

Type	Contents	Packaging	Unit /20cft
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays





APPLE



Available in 1000ml 500ml 250ml

Type	Contents	Packaging	Unit /20cft
Pet Bottle	1 Liter	1x12 Bottles	1250 Boxes
Pet Bottle	500ml	1x12 Bottles	2500 Trays
Pet Bottle	250ml	1x24 Bottles	2500 Trays



VIBRANT FLAVORS FOR A ZESTFUL LIFE!



Fruiticana[®]
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M
A
N
G
O



Excellence
IN EVERY
SIP



FRUITICANA FOODS



STRAWBERRY



PINEAPPLE



Holiday

TAKES YOU AWAY

Enjoy the Freshness
OF JUICE



Holiday

TAKES YOU AWAY

Refreshing and tasty



200ml Aseptic Pack (Slim)

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8 exiting
Flavour



Type	Contents	Packaging	Unit /20cft
Tetra Pack	200ml	1x24 Pack	3500 Trays



ORANGE

MANGO

PEACH

Type	Contents	Packaging	Unit /20cft
Tin Can	240ml	1x24 Pack	3000 Trays



EXTREMETM
HIGHER YOU GO

POWER

STIMULANT DRINK



Type	Contents	Packaging	Unit /20cft
Pet Bottle	250ml	1x12 Pack	3000 Trays



EXTREME[®]™

STIMULANT DRINK

Stimulant Drink
330ml



Type	Contents	Packaging	Unit /20cft
Pet Bottle	330ml	1x12 Pack	2800 Trays





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PS: 4973/2009

